

## **Commercial Photography Terms of Use for The Aussie Coeliac**

The below licences are for the purchase of images photographed by The Aussie Coeliac. Please read through the licencing agreements below to acknowledge your licensing rights. Any violations of these terms can result in legal action. Licences are provided upon recieval of payment and the photographer retains the right to revoke licenses at their discretion in instances such as unlawful use etc. Prices are available upon application.

### First Rights:

First rights entitle the customer to publish/use the image before any other outlet. First rights must be purchased in conjunction with another package.

### Commercial Rights:

For use in an endeavour designed to create income or for use by a commercial entity. Commercial rights are set at a standard 12 month licence. 3,6, or 9 month licences can be arranged upon further discussion. Commercial rights must have a written credit to the photographer somewhere in the publication or usage area. The creative rights and copyright of the photo remain that of the Photographer. Further distribution is not permitted. If other entities wish to use the photograph further licences must be purchased.

For usage without credit please see additional pricing.

### Non-Commercial Rights:

For use by individuals in a non-corporate and private domain. The image cannot be used to generate income or be on display in the public domain. Examples include non-profit/charity ventures or publications that will be distributed only to a group of 20 people or less. The creative rights and copyright of the photo remain that of the Photographer. As the property of the photographer the photo must be accompanied by written credit and/or reference to The Aussie Coeliac [www.theaussiecoeliac.com.au](http://www.theaussiecoeliac.com.au). The photo must be in no way edited or watermarked to change its appearance. Further distribution is not permitted. If other entities wish to use the photograph further licences must be purchased.

### One Time Use:

This Single Use Publishing Right entitles the customer to use the selected image for a "one time" campaign across social media or in an Australian publication, print or digital. The one time use licence is only valid for one month and images are restricted to use within a four week period only. The creative rights and copyright of the photo remain that of the Photographer. As the property of the photographer the photo must be accompanied by written credit and/or reference to The Aussie Coeliac [www.theaussiecoeliac.com.au](http://www.theaussiecoeliac.com.au). The photo must be in no way edited or watermarked to change its appearance. Further distribution is not permitted. If other entities wish to use the photograph further licences must be purchased.

### Flat or Royalty Free Licences:

Full rights of photos can be purchased via discussion only. Please email [theaussiecoeliac@gmail.com](mailto:theaussiecoeliac@gmail.com) for options.